



**Start the New Year by Pursuing Your Dream  
of Starting Your Own Food Business!**

**Come Learn What is Involved  
in Getting Up and Running  
At Artisan Exchange in West Chester, PA**

**Thursday January 7, 2016 6 - 9 PM**

**Artisan Exchange's new Commercial Kitchen, 208 Carter Drive Suite 13B, West Chester, PA 19382**

**What Will I Learn**

- **An Overview of How Easy It Is to Start Your Own Food Business**
- **How to Bring your Heirloom Family Recipe to Market**
- **Ways to Prepare, Package, and Sell Your Food Product**

**Topics to be Covered**

- **Legal, Business, & Licensing Requirements**
- **Product Development, Packaging, & Presentation**
- **Facility Planning & Equipment Needs**
- **Pricing & Cost of Production**
- **Marketing & Sales**

**Presenters**

**Judy Miller, Supervisor  
Bureau of Food Safety & Laboratory Services  
PA Department of Agriculture**

**Meryle Rothman  
SCORE Business Counselor  
Chester County SCORE**

**Frank Baldassarre, Principal  
Joe Stratton, Principal  
Artisan Exchange**

**Several Artisan Exchange Members Who Have  
Already Made Their Dreams a Reality**

**Limited Seating Available - Send an email to [info@artisanexchangewcpa.com](mailto:info@artisanexchangewcpa.com) to reserve your spot**

**Why Artisan Exchange?**

- **Packages starting as low as \$300/month**
- **24/7 access**
- **Access to wholesale distribution network**
- **Access to Saturday Indoor Artisan Food & Farmer's Market**

**For more information  
contact Frank Baldassarre 610-719-0282**



**Our mission at the Artisan Exchange is to provide an affordable environment that supports entrepreneurs committed to producing hand-crafted, sustainable foods while sharing sound business practices that have a positive social impact. Since opening our doors in June 2012 we have helped 70 companies from more than 20 countries around the world start or expand their own business. From simple products to gourmet heirloom family recipes, we have provide an opportunity for many people to realize their dreams of bringing their unique products to market.**

**[www.artisanexchangewcpa.com](http://www.artisanexchangewcpa.com)**