



Thanks to our conference committee members who represent:

Montgomery County Farm Bureau
Montgomery County Conservation District
Penn State Extension - Montgomery County



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Montgomery County Planning Commission

PO Box 311, Norristown, PA 19404-0311
www.montcopa.org/planning

MCPC
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**KEEP
FARMING**
in MONTGOMERY COUNTY



*A Conference Focusing on
Sustaining Farming
for the Future*

February 10, 2017

**Franconia Heritage
Restaurant - Banquet Hall**

508 Harleysville Pike, Souderton, PA 18964

Please join us on **February 10**
for our fifth conference...

Keep Farming in Montgomery County

This informative event will focus on major topics of interest to farmers, including getting ready for the next generation of farmers and the increasing role that local food plays in connecting to local businesses and institutions. The conference, another step in helping preserve farmland and the farming industry, is sponsored by the Montgomery County Board of Commissioners and the Montgomery County Agricultural Land Preservation Board, along with active cosponsors.

This free conference will run from 8:00 a.m. to approximately 3:30 p.m. Lunch will be provided along with coffee and snacks. We hope you can attend to hear about ideas that will help keep farming in Montgomery County!



Program

Registration is from 8:00 a.m. to 9:00 a.m.

Introduction

Welcome

Keynote Address:

Farming in a New Economy

Morning Session 1 Options:

A. Emerging Marketplaces

Hear from leaders in the industry on new products that utilize local crops—and the new audiences they're attracting.

B. Soil Health

Learn about ways to improve your soil's health and about improved conservation efforts.

Scheduled Break

Morning Session 2 Options:

A. Farms in Transition

A look at how to prepare the farm for the next generation.

B. Integrating Local Food and Farming

Get to know organizations looking to link local food to those in need and how to connect the county's growers with a variety of buyers.

Lunch

Afternoon Session 1:

Marketing your Farm and Farm Products

Discover different methods to market your farm products.

Scheduled Break

Afternoon Session 2:

Funding Your Farm Operation

Learn about the various options available to fund projects on the farm.

Closing / Announcements

Registration

First Name

Last Name

Please list below any additional registrants from this address

☐ Farm Owner ☐ Farm Operator ☐ Public Official

☐ Business ☐ Agency ☐ Other

Organization/Agency/Business

Farm Address

City State Zip

Phone

E-Mail

Please list any additional registrants from this address

Registrant #2: _____

Registrant #3: _____

Registrant #4: _____

Online Registration

<https://mcpc.ticketleap.com/kfc5>

Space is limited and registration is required, so register soon! The deadline is **Wednesday, February 1, 2017**. If you have any questions, contact Danielle Weiden at 610-278-5239 or dweiden@montcopa.org.

Mail your form to:

Danielle Weiden
Montgomery County Planning Commission
PO Box 311, Norristown, PA 19404-0311



In case of inclement weather, call 610-278-5239.