



Program Sponsors

The meal for this program is sponsored by the PA Beef Council as a token of appreciation to all the BQA supporters. The Pennsylvania BQA program facilitated by the PA Beef Council is celebrating 15 years of service to the beef industry and wants to thank the cattle feeding industry for their years of hard work providing quality beef to the consumer. It is also made possible by the many vendors in our trade show. Please spend some time and thank them for their support!

Directions

Lancaster Farm & Home Center
1383 Arcadia Road
Lancaster, PA 17601
Just off of Route 283 at the Route 72
South (Manheim Pike) exit



Upcoming Events

February 17—Joint Keystone Pork Expo and Poultry Progress Day, Shady Maple

March 7—PA Cattlemen's Conference, State College PA

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Penn State **Extension**

2015 Lancaster Cattle Feeders Day

Tuesday January 27, 2015

8:30 AM to 3:15 PM

**Lancaster Farm & Home Center
Lancaster, Pennsylvania**



extension.psu.edu

PENNSTATE



Cooperative Extension
College of Agricultural Sciences

The registration fee this year is \$15 for all who attend whether or not you stay for lunch. Pre-registration is appreciated but walk-ins paying at the door are accepted.

Please keep bio-security in mind and wear clothes and boots that have not been in your barn.

Planning Committee

- Darwin Nissley, Cattle Feeder
- Adam Zurin, Agri-Basics
- Frank Stoltzfus, Cattle Feeder
- Jim Hogue, Agri-Basics
- Kristina Schreder - Merial
- John McFadden - Bio-Vet
- Bridget Bingham - PA Beef Council
- Ann Nogan - PA Center for Beef Excellence



Program

8:30 AM - Registration—Coffee and Donuts provided by Mid-Atlantic Farm Credit

9:15 AM - What Can Beef Producers Expect in 2015 ... H. Louis Moore, Retired Penn State Extension Ag Economist . Lou is looking forward to presenting economic information at one of his favorite meetings!

10:15 AM - Beef Marketing 101 ... Dr. Ty Lawrence, West Texas A&M University

Dr. Lawrence is the director of the Beef Carcass Research Center. He collaborates with a multitude of other universities and animal agriculture businesses in research activities that focus on improving the yield and quality of red meat products. He will discuss the risks and benefits of different marketing programs.

11:45 AM - Beef Industry Updates

12:00 - Lunch and Meet the Sponsors

1:00 PM - Understanding the Use of Labels ... Dr. Jonathan Campbell, Penn State Meat Extension Specialist. Dr. Campbell will discuss the use of labels on direct marketed beef products.

1:45 PM - Beef Production Beyond the Feedlot ... Dr. Ty Lawrence. Learn what affects your bottom line beyond your own operation.

3:15 PM - Questions and Answers

This meeting will serve as a BQA Re-certification meeting if you stay for the entire meeting.

Registration Information 2015 Lancaster Cattle Feeders Day Tuesday January 27, 2015

The cost is \$15 whether or not you stay for lunch. The fee helps us cover the cost of speakers and material fees.

Please register for this event by using one of these convenient methods.

Register online:
<http://extension.psu.edu/animals/beef/events>

By phone: 717-394-6851 (ask for Gail)

By mail: Return form with payment to

Penn State Extension—Lancaster
1383 Arcadia Road, Room 140
Lancaster, PA 17601-3184

FAX 717-394-3962
Phone 717-394-6851

Or, walk in that day and pay by check or cash.

Name _____

Address _____

City _____

State _____ Zip _____

County _____

Daytime Phone _____

Evening Phone _____

E-mail _____

Total #attending @ \$15.00/person _____

Checks payable to: PSCE Program Fund

REGISTRATION DEADLINE: January 26, 2015