

Agenda

December 9, 2015

- 9:00 am **Registration and refreshments**
- 9:30 **Nicholas Ramsey, District Conservationist, USDA, NRCS — farm program features**
Are you aware of all the old and the new programs available through our USDA? This session will highlight the NRCS practices eligible for cost share, program particulars, and how cost share works.
- 10:00 **Jamie Barton, Vice President, Jack Rich, Inc., Schuylkill Haven, PA**
Jack Rich owns and manages over 50 companies that include electric generation and sales, fuels for residential, commercial and agricultural customers as well as one of the largest lubricant suppliers on the east coast. Jamie will cover the current state of our energy markets as well as an outlook for the future.
- 10:30 **Break**
- 11:00 **Mike Spangler, Organic Grain and Oilseed Manager**
Perdue Agribusiness—non-GMO and organic grain markets
It seems like we hear about alternative crops and new markets fairly regularly. When it comes to producing organic grains it does not really matter what our individual beliefs might be. What matters is the growing market demand for organic grains and the associated meat, eggs and poultry. Mike will be sharing the Perdue perspectives on non-GMO and organic grain marketing.
- 12:30 pm **Hot buffet lunch**
- 1:00 **Rich Posson, Ag Financial Strategies**
Rich is the manager of Captura Wealth L.P. an alternative investment fund. Mr. Posson is founder of both firms. Rich is a market analyst specializing in business cycles backed by fundamental and technical research. Rich was a commodities broker, market analyst and risk management consultant for 16 years and currently works as a senior market analyst for a major agricultural analytical firm. His business cycle model covers repetitive trends of prices, supply and demand, economy and climate with a range of days to centuries in length of the cyclical trend.
- 2:30 **Break**
- 2:45 **Jay Hendren, Ohio farmer**
Ohio farmer, Jay Hendren, is traveling across the nation, drawing from his experiences as a farmer to tickle the funny bones of audience members across the country. Jay's humor is good clean fun — it's good natured while having a common sense analysis.
Jay Hendren started performing stand-up comedy in 1996. Drawing inspiration from old movies and his experiences working on the family farm, his performances are unlike anything out there. Just two years after beginning his career in agriculture based comedy, he won the title Funniest Person in Columbus. When not performing on stage, Jay still enjoys helping out on the Hendren family farm.
- 3:30 **Adjourn and safe travels**

Registration Details

Grain Marketing Seminar December 9, 2015

Cost: \$45.00
\$38/each for more than one person
from same business

To register, go online to:

<http://extension.psu.edu/grain-marketing>

The events are listed in order by date.

Payment by credit card or check.

Make check payable to:

Lehigh County Program Account

Penn State Extension
4184 Dorney Park Road Room 104
Allentown PA 18104

**For more information or questions
about the event content:**

John Berry
610-391-9840
jwb15@psu.edu



Directions

**Berks County Agricultural Center
1238 County Welfare Road
Leesport, PA 19533**

From Harrisburg or Allentown:

- Take I-78 to Exit 19 (Old Exit 7) Strausstown/Route 183.
- Go south on Route 183 to Bern Church (11.6 miles).
- At (NEW) traffic light turn right onto Palisades Drive. Travel 1.9 miles.
- Turn left onto County Road. Travel 1/2 mile and the Berks County Agricultural Center is on the right (near Berks Heim County Nursing Home and the Berks County Prison).

From Points South of Reading:

- Take I-176 to Route 422 West (**NOT** Business Route 422).
- Take Route 422 West (**NOT** Business Route 422) to Route 222 North (**NOT** Business Route 222) and travel to the Route 183 North exit (Reading Airport exit).
- At the end of the ramp, turn left onto Route 183 North.
- Follow Route 183 North 0.8 miles to the traffic light at West Leesport Road.
- Turn left onto West Leesport Road. Proceed 1/10 mile to the stop sign (right turn keep moving).
- Turn right onto County Welfare Road.
- Travel 1.1 miles on County Welfare Road. The Berks County Agricultural Center is on the left.



Sincerely,

A handwritten signature in cursive script that reads "John Berry".

John Berry
Extension Educator
Agricultural Marketing Educator
Ag Entrepreneurship /
Economic & Community Development Team
jwb15@psu.edu

Penn State College of Agricultural Sciences research and extension programs are funded in part by Pennsylvania counties, the Commonwealth of Pennsylvania, and the U.S. Department of Agriculture.

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Penn State **Extension**



**December 9, 2015
9:00 am - 4:00 pm**

**Berks County Ag Center
1238 County Welfare Road
Leesport PA 19533-9709**

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