

10 REASONS

Why *You Should* Join AgBiz Masters

A Learning Series for Young & Beginning Farmers



Interested in joining this premier educational program for young and beginning farmers?

Learn more at AgBizMasters.com
or call 800-998-5557

Next
AgBiz Masters Class

NOV.

2014

MAR.

2015

Registration
Deadline

OCT.

31,
2014

10. Business skills

Learn business and financial management concepts critical for your farm business. Topics covered include:

- **Year 1:** Megatrends of Agriculture, Strategic Business Planning, Preparing for Your Lender, Constructing a Balance Sheet, Income Statement and Cash Flow Projection
- **Year 2:** Understanding Lending Decisions, Farm Business Management Factors and Benchmarks, Growth and Transition Management, Personal Financial Management, Communications, Ethics and Leadership

9. Convenience

The two-year program takes a blended learning approach where you complete five online learning modules and participate in three regional meetings each year of the program.

8. Local workshops

With regional workshops held in 15 locations across PA, MD and DE and connections with video conference technology, you get to meet and interact with other local young and beginning farmers.

7. Connections

More than 25 industry organizations are involved with AgBiz Masters, offering you access to a variety of resources throughout the agricultural industry.

6. Exposure to an ag lender

AgBiz Masters is supported by local Farm Credit associations and the program helps you understand what is needed when approaching a lender. Plus, you can earn up to eight SmartStart credits from AgChoice Farm Credit, which could result in a reduced interest rate on a new AgChoice loan!

5. Inspiration

AgBiz Masters encourages sharing and interaction. The program includes many experienced farmers as guest speakers, sharing best practices they've learned over the years.

4. Hands-on activities

You can apply what you learn in the modules and workshops through interactive activities including case studies and discussion questions. The program also hosts regional farm tours.

3. Strategic business plan

AgBiz Masters is designed to guide you through building a business plan for your new or existing farm business in a step-by-step approach.

2. Networking

Being in AgBiz Masters brings together other young and beginning farmers, just like you! In its four years of existence, the program has reached 593 young and beginning farmers with 214 graduates. Participants are involved in all facets of agriculture, from crops and livestock to nursery and agribusiness!

1. A bright future

Gaining the knowledge and skills learned from AgBiz Masters ensures a successful future for your farm business.